

**Virginia Rural Center
Minutes for Council for Rural Virginia Board of Directors Meeting
The Inn at Darden, UVA in Charlottesville, Virginia**

December 20, 2016 @ 10:00 a.m.

1) **CALL TO ORDER:** Emmett Hanger (Introductions) and agenda adopted.

2) **ROLL CALL:** Nannette Thompson

Center Members Present: Senator Emmett Hanger, Ron Jefferson, Morgan Wright, Senator Frank Ruff, Seth Opoku-Yeboah (LG Northam's Office), Shannon Fedors, Secretary Todd Haymore, Hope Cupit, Katie Frazier, Greg White, Secretary Basil Gooden and Mark Lawrence

Council Members Present: Ward Stevens, Robin Sullenberger, Gary Keaner, Jay Poole, Sharon Johnson, John Meade, D. Walton, Bryan David, Carrie Chenery, Ed Jones, Gail Moody and Curry Roberts

Staff: Connie Long, Stephanie Heinatz, Christy Morton and Nannette Thompson

Guests: Ellen Davenport, , Dr. Craig Herndon, Dr. Karen Rheuban and David Cattell-Gordan

3) **Approval of Minutes:** September 26, 2016 Center and Council minutes approved and accepted with one minor correction, change to fiscal year on the projection sheet.

4) **Presentations and Reports:**

- Guest presentations – Karen S, Rheuban, MD, Medical Director, Office of Telemedicine, UVA School of Medicine

Program has been operational for two years. To date they have supported more than 60,000. 150 plus site access. Patient population includes insured and uninsured. Serves across the spectrum of healthcare needs. Access to mental health services, number one demand for services to tele-stroke services to have access to life saving technology. Serves rural and urban areas throughout Virginia.

- Dr. Craig Herndon, Vice Chancellor for Workforce Development, VCCS
[Bold Policy for Growing Virginia's Economy & Middle Class through Workforce Credentials](#)

Short-term, non-credit workforce training called middle skill occupations in Virginia. 175,000 of these jobs were vacant last year.

- **Financial/Budget Review**
 1. Quarterly P&L – Handout was reviewed and discussed
 2. Quarterly Forecast – Handout was reviewed and discussed
 3. Summit Financial Breakdown

Provided more detail to include year-over-year budget. Internal Audit Review 2/15/2017 at 10am in Dave's office. Overall, progressing well. Monthly financial review calls, tracking expenses/credit card transactions. Additional revenue streams through projects, etc. Review and make sure Executive Director is adequately compensated. Budget update approved and accepted.

- **Executive Director [Presentation](#)**
 1. 2016 Governor's Summit for Rural Prosperity
 2. Updates: Completed and Ongoing Projects
 3. 2017 Workplan
 4. 2017 General Assembly Session

- **Board Discussion**

Summit went well, great success. All the hard work and planning appreciated. – Senator Hanger

Stephanie Heinatz, Consociate Media – To establish presence in Social Media. From the Summit press releases sent out and videos posted to website. Media engaged in all parts of Virginia. More local participation. As we meet in other parts of the state and showcase what we are doing in those regions, we can get those folks engaged. [Consociate Media VA Rural Center Report](#)

Held three Regional Rural Caucus meetings, plan to do more next year, possibly five meetings. Great opportunity to engage the legislators with the business community. Talked about broadband, Summit and Rural Caucus Reception and Dinner.

Governor's Summit will be the last Monday and Tuesday in September each year. Looking at Berry Hill in South Boston. Did a site visit. Only one ball room to fit 140 people. To accommodate considering creating a second ballroom on the lawn. Rental expense is extremely expensive.

Rural Caucus Reception and Dinner at the Omni in Richmond again this year on February 1st. Rural Caucus meetings weekly at 5pm in 3 East. Any topics or special guests are welcome.

5) New Business:

1. Association Builders Contract – New proposal to include more work on the Summit planning. Summit and sponsorships help cover these extra costs. Revised contract approved and accepted.
2. Doodle poll to establish 2017 meeting dates.

6) Old Business

1. There was no old business for discussion.

7) MOTION ON TABLE TO ADJOURN: Meeting Adjourned 12:23pm.