

Virginia Rural Center
Minutes for Council for Rural Virginia Meeting

February 5, 2014 @ 1:00 p.m.

1) **CALL TO ORDER:** Bryan David

2) **ROLL CALL:** Nannette Thompson

Present: Glen Sink, Bryan David, Woody Harris, Nannette Thompson, Gary Keener, Christy Morton, Robin Sullenberger, Dee Walton, Wayne Pryor, Basil Gooden, Greg White, Bill Tucker, Jay Poole, Brian Warner

3) **Approval of Minutes:** To be approved at next joint meeting of the Boards

4) **Financial/Budget Review:** Christy Morton

1. Quarterly P&L – ([click here for handouts](#))
2. Quarterly Forecast

Financial concerns- Are there any outstanding financial obligations? Contract with Association Builders (monthly) and Dave Showalter (bills every 2-3 months). Robin Sullenberger asked that 2 accounts be explained. Council account used to pay operating expenses and Council account payroll.

Bill Tucker asked if there was a serious thought on what finances should look like (secure funds over time)? Robin Sullenberger agreed that the Center needs revenue and more flexibility to draw from. There are 3 main sources of income: The Rural Summit, DHCD and Tobacco Commission Grants.

Need to offer a yearly package deal for Sponsors versus asking for support twice a year. Need to establish an adhoc committee (Budget and Consolidation) to look at needs of programs and find sources to help fund initiatives or event(s). Offer “value” in sponsoring.

5) **Executive Presentation:** Christy Morton

1. Rural Caucus Update – Meetings and Dinner
2. Legislative Update
3. Project Updates
4. Board Consolidation Options – To be discussed at the next joint meeting of the Boards

6) **Board Appointments for 2014:** Bryan David

Discussion:

1. Remove those not engaged.
2. Organize and restructure then bring in others.
3. Maintain 2 Boards or integrate to one organization? “The Center for Rural Virginia”
4. Create proper branding.
5. If needed to not be afraid to increase board size. 30 “member” cap recommendation.

- **Vote & Approval to draft Bylaws and amend to increase Board size. Include attendance criteria:** Motion by Bill Tucker. Robin Sullenberger seconded. Vote taken to draft 2 amendments. No oppositions. Accepted.

7) **Other Business**

- Take up nominations next meeting, May.

8) **MOTION ON TABLE TO ADJOURN:** Meeting Adjourned.